

## ABSTRACT

Transmission of messages composed on one or more input devices to a single or multiple recipients by means of one or plural communication modes is facilitated. Such communication modes may include conventional or wireless telephone, facsimile transmission, pager, e-mail, postal mail or courier. Thus, a message may be directed to a single recipient via multiple modes, such as e-mail and fax, in order to ensure the earliest possible receipt of the message; or may be directed to multiple recipients by a single mode or by different modes. In the case of multiple-mode delivery, "escalation" rules may specify conditions under which different delivery modes may be sequentially employed. Automatic follow-up to determine whether a message has been received, as well as automatic sender notification upon confirmation of receipt, may be employed. The system is capable of sending messages having embedded questions, and facilitating multi-question surveys.